

Community Sponsorship Requests



Local Good means supporting causes and organizations that strengthen our communities now and into the future. To do this, we want to learn about your organization, the upcoming event/program you are passionate about, and how we can help bring it to life.

Submission process

- Organizations must submit a sponsorship request form online through Do Some Good (DSG)
- Submissions are carefully reviewed by our team within 4-8 weeks against set criteria
- Our team will reach out to you if we have any questions about your organization or request
- The status of your application can be viewed on your DSG account
- If approved, our team will work with you directly on the next steps

Prospera supports events and programs of local organizations in the areas of:



Local Business

We contribute to the growth of the local business ecosystem in our communities

- Back to work or career transition programs and services
- Volunteer services to develop skills, confidence, and connections



Health

We support charities offering preventative wellness services

- Mental health services to improve the outlook of people who feel hopeless, lost, and stressed
- Physical wellness services to prevent illnesses and chronic health conditions
- Work-life balance services to minimize stress and establish a stable environment



Education

We provide our community with the foundations to reach their goals

- Financial literacy to better plan and manage for their future
- Mentorship programs and opportunities for guidance and growth
- Entrepreneurship programs for leadership, strategy, and start-up skills

Community Sponsorship Requests



Eligibility Criteria

- Organizations selected must operate in, or benefit community members within one or all of the 11 communities Prospera serves
- Organizations must align to our community investment strategy and giving areas of local business, preventative health, and education
- We do not support the following:
 - Projects serving municipalities outside of our trade areas
 - Religious organizations, except for non-denominational activities and services which are open to all persons
 - Individual sports teams, clubs, or leagues (at any level)
 - Touring, hospitality, or travel costs
 - Direct grants to individuals
 - Conferences or training to individuals
 - Elimination or reduction of accumulated deficits
 - Requests for retroactive funding

Did you know Prospera has a foundation that extends grants to registered charities within our trade areas? The Prospera Foundation is one of the largest credit union foundations in Canada and supports local programs and projects that help make our communities stronger and more inclusive places to live. Visit our [Prospera Foundation page](#) to learn more.

Let's do some Local Good!

