





## Notice of 2024 Annual General Meeting (Virtual AGM)

#### Tuesday, April 23, 2024 2 pm

Pre-registration for the AGM will be open from March 26 to April 16. Information will be posted to prospera.ca (click the 2024 AGM banner) in the coming weeks. Be sure to check back soon.

The virtual AGM can be accessed at prospera2024agm.com

# 2024 Directors Election

Prospera Credit Union (Prospera) is holding a directors election this spring. As a member, you play an important role in selecting the individuals who will form the Board of Directors (the board) and represent you as a Prospera member.

The election of directors is an important process that provides eligible members with the opportunity to influence the governance of Prospera. Essentially, you are electing representatives to guide and shape the strategic direction of Prospera and oversee its performance. The board works in partnership with management to oversee operations, monitor Prospera's progress toward the execution of our vision, mission and strategic plan, and ensure Prospera's sustainability and continued organizational health.

This year, Prospera has four candidates standing for election for three available director positions, which are for a three-year term. Of these four candidates, the three with the highest number of votes will be elected to the board.

We encourage you to have a say in who will represent you as your board by taking the time to read about the candidates and cast your vote.

**NOTE:** This booklet can be downloaded and saved for future reference.



### The four candidates standing for election are:

- Jill Donaldson\*
   (incumbent recommended)
- Lawrie Ferguson\* (recommended)
- Colin MacKinnon\* (incumbent – recommended)
- Mark Roth
- \* Recommended by the Governance and Nominations Committee, as these candidates possess the skills and experience sought by the board.

### **Term expiry:**

Gina Arsens, Board Chair *	2026
Rod Thomson, Vice Chair	2026
Ingrid Leong *	2026
Art Van Pelt *	2025
Catherine Roome	2025
Dan Parmar*	2025
Jill Donaldson	2024
Colin MacKinnon	2024
Stacey Crawford *	2024

★ Member of the Governance and Nominations Committee

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#### **VOTER ELIGIBILITY**

To be eligible to vote in the 2024 Directors Election, a member must be 19 years or older and be a member in good standing.

Member in good standing means a member who, on or before November 15, 2023, holds a minimum of five membership shares.

Eligible members are entitled to cast **one** ballot in the 2024 Directors Election by using one of the voting methods listed below. If a member casts more than one ballot in their individual or representative capacity, all ballots cast by this member will be void.

#### **VOTING METHODS**

All eligible voting members will receive (or have received) a notice in the mail (together with a mail-in ballot) that includes their unique ballot # and password to securely vote in the directors election.

Please retain a copy of your ballot # and password as you will need it to vote online or in branch. If you have lost or misplaced your ballot # or password, please contact membervote@prospera.ca.

You may select up to three candidates for your ballot to be valid. If you chose more than three candidates, your ballot will be void.

#### There are three methods to cast your vote.

Please vote using one method only.

#### 1. Mail-in ballot

Eligible members may vote by completing the mail-in ballot provided with the notice. Once you have marked your ballot by placing an X beside your selections, place the ballot into the supplied return envelope (no postage is required) and seal the envelope. Mail the envelope and ensure it is received by the returning officer c/o Avenue 4 by 5 pm on April 15, 2024 (please allow four business days for mailing as per Canada Post).

All businesses, corporations, partnerships and other entities can vote through their authorized representative. To designate an authorized representative, entities must complete the **Designation of Authorized Representative form**. Entities voting by mail must complete the designation portion on their mail-in ballot (located on the reverse side of the ballot).

#### 2. Voting online

Online voting will open on April 3 at 9 am and close on April 15 at 5 pm.

Eligible voting members may vote securely online, by visiting **prospera.ca** and clicking on the 2024 Directors Election banner) or on **prosperavote.ca**.

Entities voting online will be required to enter their ballot # and password, then will be prompted to download and complete the designation prior to submitting their vote. Once the designation has been completed and signed (electronic signatures are valid) by the signing authorities of the company, partnership or other entity on file with Prospera, the designation must be emailed to <u>membervote@prospera.ca</u>. If the entity does not complete and return a copy of the designation to <u>membervote@prospera.ca</u> prior to the voting deadline of 5 pm on April 15, the vote of the entity will be disallowed.

The designation form can be completed ahead of casting your vote by downloading the designation form at **prosperavote.ca**, completing, signing and returning it by email to **membervote@prospera.ca**.

#### 3. Voting in branch

In-branch voting will open on April 3 at 9:30 am and close on April 15 at 5 pm.

Ballots for in-branch voting will be electronic and made available through a secure portal to be accessed by eligible voting members in the branch. **Members must bring their ballot (the portion that includes their unique ballot # and password) along with a piece of government issued picture ID** and show it to a Prospera employee in the branch, for assistance with online in-branch voting.

#### **VOTING PERIOD**

Voting in the 2024 Directors Election commences at 9 am on April 3 and ends at 5 pm on April 15. All mail-in ballots must be received by the Returning Officer c/o Avenue 4 (our third-party administrator) by 5 pm on April 15. Voting can be completed electronically via **prospera.ca** or **prosperavote.ca** until 5 pm on April 15. Mail-in ballots received prior to commencement of voting (9 am on April 3 will be deemed effective and dated as at 9 am on April 3.

#### **VOTER CONFIDENTIALITY**

An independent returning officer is appointed by the board to oversee the ballot counting process. The online and mail-in ballots are designed to ensure the secrecy of your vote. Mail-in and online ballots are sent directly to the returning officer in care of Avenue 4 for authentication. Once authenticated, mail-in ballots are processed through a secure site and cross-referenced with the online votes to eliminate any duplicate votes. After all ballots are processed, the results are tabulated and provided to the returning officer.

#### **VOTING RESULTS**

The results of the election will be announced at our virtual AGM on Tuesday, April 23 and subsequently posted on **prospera.ca**.

The elected candidates will assume their roles at the close of the 2024 AGM.

As Prospera focuses on the achievement of our ending purpose and strategy, we practice effective corporate governance. Integral to this is having the right people on Prospera's board. This means putting together a group of individuals who have the appropriate combination of technical and business competencies, expertise and diversity to support Prospera's strategic priorities and contribute as a high-performing, effective team.

#### **NOMINATIONS PROCESS**

### The role of the Governance and Nominations Committee

The Governance and Nominations Committee (the committee) is charged with the overall responsibility for the nomination and election process for the board. The committee is appointed each year by the board and consists of four members. Directors whose terms of office are expiring at the close of the next AGM and who are eligible for re-election are restricted from serving on the committee. The directors that form this year's committee are Stacey Crawford (Committee Chair), Ingrid Leong, Dan Parmar, Art Van Pelt and Gina Arsens (ex-Officio).

#### The 2024 ideal candidate criteria

Each year, the committee reviews the technical and business competencies, expertise and diversity of the current directors and identifies areas that would further strengthen the board. The requisite skills and experience will change over time as Prospera evolves to face changes in the economic landscape and its operating environment, and as board composition changes.

This year, the committee completed its analysis and identified the optimal mix of skills and expertise that would complement and strengthen the current board. Based on the outcome of this analysis, the ideal candidate should possess strong expertise and/or demonstrate substantial experience in one or more of the following:

- Information technology and security
- Financial accounting and audit
- Member experience and operations
- Marketing and branding

In addition, directors should possess appropriate behavioural competencies and personal attributes. These include integrity and high ethical standards, a strong strategic perspective, an ability and willingness to question conventional assumptions, a strong and purpose-driven collaborator with a deep commitment to the success of the organization and their role as a member of the Prospera board.

#### The 2024 directors nominations process

In October 2023, the committee made the formal call for director nominations through various communications to our members. The call advised members that three director positions (two of which are incumbent directors eligible for re-election) would become available in 2024. All three positions are for a three-year term commencing at the close of the 2024 Annual General Meeting (AGM).

The committee managed the nomination and evaluation process of prospective candidates, which included a methodology to preserve transparency and the equitable treatment of all prospective candidates throughout the process. The nominations package included information regarding the nominating process and the qualifications and expectations of directors. The nomination information and the call also outlined the ideal candidate criteria the committee is seeking in prospective candidates. The nominations period closed on November 15, 2023.

Following the close of the nominations period, the committee reviewed all nomination submissions received for completeness, eligibility and to identify those who best fit the ideal candidate criteria with respect to the skills and experience outlined in the call. As part of the overall evaluation process, the committee reviewed their skills and qualifications and how they would best complement the current board. Based on these assessments, the committee identified five prospective candidates to move forward to the interview stage. At the conclusion of the interview process and further assessment, the committee selected three candidates for recommendation to the members. At the close of the nomination and evaluation process, four candidates chose to stand for election to the board as follows: Jill Donaldson (incumbent - recommended), Lawrie Ferguson (recommended), Colin MacKinnon (incumbent - recommended) and Mark Roth. Candidates standing for election to the board are profiled in this booklet.

As you read each candidate summary and consider your vote, it is important to remember that the election is a democratic process, and as a member, you are entitled to vote for the candidate of your choosing. The recommendations made, and the processes undertaken by the committee are in accordance with sound governance practices and the rules of Prospera and are shared to assist you in making an informed decision.



### **Recommended Candidates** FOR THE BOARD OF DIRECTORS



#### JILL DONALDSON (INCUMBENT)

Jill is a principal at IWJ Law based in Vancouver and corporate director. As a senior corporate and securities lawyer, Jill has extensive experience in the financial services sector with expertise in mergers

and acquisitions, compliance and risk management and stakeholder engagement. As corporate director, Jill brings significant governance and transactional experience as well as risk management experience, a strategic mindset and financial acumen. Jill holds an ICD.D designation from the Institute of Corporate Directors and GCB.D, an ESG designation, from Competent Boards. Jill is a director and Chair of the Governance Committee, and Chair of the Health, Safety and Sustainability Committee, of Fireweed Metals Corp. Jill was recently appointed Lead Director of Bluestone Resources Inc. Jill is also active in the community as a director of Canuck Place Children's Hospice and as a member of the facilities committee of York House School. Jill was born and raised in Kamloops and holds a law degree and commerce degree from the University of British Columbia.



#### **LAWRIE FERGUSON**

Lawrie Ferguson is a seasoned business professional who had a 25+ year career in the co-operative financial services industry, including over a decade as the Chief Marketing Officer, at Coast Capital Savings.

Lawrie is experienced working with business professionals from different specialties including legal, finance, human resources, technology, and risk. Lawrie has deep expertise in the areas of strategic planning, marketing, communications, branding, public relations, product development, and community philanthropy. She also believes in the power of giving back and is the current Chair of the YWCA of Metro Vancouver and a volunteer mentor at Rise Asset Development.

Lawrie left the corporate world to help create more social good on a full-time basis. She founded Collective Good and manages the relationship between the social ventures and the Collective professionals in the network. Lawrie also provides hands on help on many projects completing much of the work herself. Lawrie is a committed volunteer in the non-profit community; she previously served as a Director of the Surrey Hospitals Foundation and the Boys and Girls Club of South Coast BC and was a member of the Loan Review Committee for Rise Asset Development.

Lawrie holds a Bachelor of Commerce from the University of British Columbia and an ICD.D designation from the Institute of Corporate Directors.



#### **COLIN MACKINNON (INCUMBENT)**

Colin was first elected as a director of the credit union in 2018 and has chaired the Nominations Committee and Risk, Investment and Loan Committee in addition to serving as a member of the Audit and Conduct

Review Committee, Joint Merger Integration Committee, Joint Merger Communication Committee, People Experience Committee and Business Transformation Committee. He is a chartered professional accountant (FCPA, FCA) and holds the ICD.D designation from the Institute of Corporate Directors. In addition, he holds a Bachelor of Science (Chemistry) and Master of Business Administration from the University of British Columbia.

Colin has more than 40 years of experience in senior executive management roles, with a focus on corporate finance, strategic planning, and risk management. From 1996 until his retirement in 2013, he was with the British Columbia Automobile Association in several senior roles, including senior vice president and chief financial officer, senior vice president and chief risk officer and corporate secretary. He is very active in the community serving on a number of not-for-profit boards of directors, including Special Olympics and the Prospera Foundation.



## JIII Donaldson INCUMBENT

Recommended Candidate

Corporate director with significant governance and transactional boardroom experience bringing a strategic mindset, financial acumen and risk management experience. Experience as Chair of Board Committees, including governance, sustainability, business transformation and special committees with respect to strategic alternatives. ICD.D designation from the Institute of Corporate Directors and ESG designation from Competent Boards. Extensive M&A, capital markets, corporate governance and compliance experience as a senior corporate/securities lawyer. Active in the community as a director at Canuck Place Children's Hospice.

#### **PROFESSIONAL EXPERIENCE**

IWJ Law Principal	
Blake, Cassels & Graydon LLP	1996 to 2000
EDUCATION	
ESG Designation Program Competent Boards	
ICD.D Designation Institute of Corporate Directors	
Juris Doctor University of British Columbia Law Schoo	
Bachelor of Commerce (Honours) University of British Columbia	

#### **BOARD EXPERIENCE AND COMMUNITY SERVICES**

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Bluestone Resources Inc. 20 Lead Director	24 to present
<b>Fireweed Metals Corp</b> 20 Director, Board of Directors Chair, Governance Committee	22 to present
Prospera Credit Union 20 Director, Board of Directors Chair, Business Transformation Committee Member, Audit and Conduct Review Committee Member, People Experience Committee	)21 to present
Canuck Place Children's Hospice 20 Director, Board of Directors Member, Governance Committee and Member, Finance and Auc	
York House School Society 20 External Member, Risk Management Committee of the Board	)21 to present
<b>Great Bear Royalties Corp</b> Director, Board of Directors Chair, Special Committee (acquisition by Royal Gold in 2022) Chair, Compensation, Nominating and Governance Committee	
Canuck Place Children's Hospice Co-Chair 2020/2021 and 2019/2020, Gift of Time Gala, Committe	
Working Opportunity Fund Ltd. Corporate Secretary to reporting issuer, investment fund	. 2007 to 2021

#### **RBC Race for the Kids, BC Children's Hospital Foundation** 2004 to 2011 *Committee Member*

#### **CANDIDATE STATEMENT**

Born and raised in Kamloops undoubtedly shaped my beliefs to be based on family and community. This is prevalent in my daily life, driving the choice of entities I choose to be part of professionally and through my community engagement. Entities like Prospera – a values-based, purpose driven organization that strives to provide more than just financial services to its members. At Prospera, I currently serve as Chair of the Business Transformation Committee and am on the People Experience, and Audit and Conduct Review Committees.

Being on the Board of Prospera since 2021 has been an enriching and meaningful experience for me and motivated me to continue my journey to becoming a corporate director full time. This allows me the time necessary to serve the members of Prospera. Serving on the Prospera board and other corporate boards, combined with being a business lawyer for over 20 years, equips me with extensive experience in the areas identified as an ideal candidate.

I bring significant governance and transactional board experience, risk management experience, financial acumen and a strategic mindset and hold the ICD.D designation and GCG.D, an ESG director designation. The sum of these reasons drives me to stand for re-election as a director and why I believe I am a strong candidate.



## Lawrie Ferguson

A results-driven senior marketing executive, entrepreneur, and board director. Proven track record of executing and delivering solid operating and financial results in a complex governance and stakeholder environment. Expertise in marketing and brand building, communications, public relations, strategic planning, mergers and acquisitions, annual operating plan delivery, community philanthropy, corporate social responsibility, and employee and customer engagement. Over 12 years of Board Director experience and a strong understanding of board governance.

#### **PROFESSIONAL EXPERIENCE**

Collective Good Business Services Inc.	2020 to present
Coast Capital Savings Chief Marketing Officer Senior Vice President, Marketing	
Surrey Credit Union and Surrey Metro Savings	1990 to 2003
Westburne Electric Supply Marketing Assistant	1988 to 1990

#### **EDUCATION**

ICD.D Designation 20 Institute of Corporate Directors	19
Bachelor of Commerce 198 University of British Columbia	87

#### **BOARD EXPERIENCE AND COMMUNITY SERVICES**

YWCA Metro Vancouver 2020 to present Chair, Board of Directors Member, Human Resources Committee Member, Strategy Advanced Planning Group
<b>Rise Asset Development</b> 2019 to present Small Business Mentor Member, Loan Review Committee Member (2019 to 2023)
Boys & Girls Club of South Coast BC Agency Board
Surrey Hospitals Foundation 2017 to 2019 Member, Board of Directors
Coast Capital Savings 2009 to 2019 Executive Liaison, Board of Directors

#### **CANDIDATE STATEMENT**

I have been a passionate fan and advocate for credit unions my entire career, as their purpose has always been relevant and compelling to me. Prospera's mandate 'to exist to serve our members' and local focus is strong and inspiring. I am standing for election so I can help Prospera advance its mission and the critical role it plays in helping members and local communities.

Recommended Candidate

I bring a strong combination of experience, skills, personal attributes, and passion to be an effective director. Over 30 years of credit union experience, having worked with Coast Capital Savings and consulting with others. I have 12 years' experience as a Board Director on three different boards, am currently the Chair of the YWCA Metro Vancouver, and have my ICD.D designation. I have skills in a variety of areas, including strategic planning, technology implementations, mergers, branding and marketing, member experience, and communications. My own personal values of trust, teamwork, empowerment, curiosity, and fun align well with Prospera's.

I am passionate about Prospera's purpose and its important role with employees, members, and local communities. I have the time and energy required to be a productive and contributing Board Director to help Prospera thrive.



# Colin MacKinnon INCUMBENT



Versatile, results and team-oriented leader with extensive board of director, senior management, strategic planning, risk management, corporate governance and finance experience.

#### **PROFESSIONAL EXPERIENCE**

**British Columbia Automobile Association** ... 1996 to 2013 Senior Vice President and Chief Risk Officer \*Retired Senior Vice President and Chief Financial Officer Corporate Secretary / Chief Privacy Officer Committee Member, Board Finance Committee

**Surrey Credit Union** 1985 to 1990 *Vice President, Finance and Administration* 

Price Waterhouse	
Chartered Accountant	

#### **CANDIDATE STATEMENT**

I am honoured to serve as a director of Prospera Credit Union and to draw on my business, board and volunteer experience in serving Prospera's membership. My 40+ year career in business includes executive management roles in financial service organizations with a focus on strategic planning and all aspects of corporate financial management. I am a Fellow of the Institute of Chartered Professional Accountants of BC (FCPA, FCA) and a member of the Institute of Corporate Directors (ICD.D). I earned an MBA and BSc from the University of British Columbia.

I believe my skills in strategic planning, finance, risk management and financial analysis enable me to offer a unique and valuable perspective to the Prospera board. In addition, I bring a positive team-based attitude, a commitment to good governance and a strong work ethic.

My wife and I are strong supporters of the credit union system and have been credit union members most of our lives. I look forward to the opportunity to continue to serve as a director of Prospera and will work hard to ensure its continued success for the benefit of its members, employees and the communities it serves.

#### **EDUCATION**

ICD.D Designation 2012 Institute of Corporate Directors
Leadership Best Practices 2008 Harvard School of Business
Chartered Accountant 1977 Institute of Accountants of British Columbia
Master of Business Administration 1975 University of British Columbia
Bachelor of Science 1973 University of British Columbia

#### **BOARD EXPERIENCE AND COMMUNITY SERVICES**

Prospera Credit Union 2020 to present Director, Board of Directors Chair, Risk, Investment and Loan Committee Member, Audit and Conduct Review Committee Member, Prospera Foundation Stabilization Central Credit Union of BC 2021 to 2022

Stabilization Central Cred	it Union d	of BC "	2021 to	2023
Member, Board of Director	5			

Chair, Audit and Risk Committee Member, Investment and Loan Committee Member, Master Bond Member, Stabilization Advisory Committee

Westminster Savings Credit Union	
Member, Board of Directors	

#### **Special Olympics British Columbia**

Member, Finance and Audit Committee	
Member, Board of Directors	
Chair	
Vice Chair	
Treasurer	
The Exchange Network	

Member, Board of Directors

**Lower Fraser Valley Cerebral Palsy Association** ...1986 to 1988 Member, Board of Directors Treasurer

#### BCAA Road Safety Foundation

Corporate Secretary	
Treasurer	1999 to 2012
Chair, Foundation Golf Classic	1999 to 2012

#### **Special Olympics BC Golf Classic**

Organizing Committee		
Organizing Committee	Chair and Treasurer	



## **Mark Roth**

#### **PROFESSIONAL EXPERIENCE**

Simpcw Resources LLP 2022 to present Chief Financial Officer
<b>Brightsun International</b> 2020 to 2022 <i>Chief Executive Officer</i>
Canngroup Development Corp. 2017 to 2020 Chief Financial Officer and Director
<b>Bayshore Petroleum Corp</b> 2013 to 2018 President, Chief Financial Officer and Director
China Coal Corporation and Golden Hill International Holdings Limited 2009 to 2013 Chief Financial Officer and Director
Stealth Ventures Ltd.Director2009 to 2010Chief Financial Officer and Director2005 to 2009
RBC Royal Bank Business Centre Manager, Business Markets Division
Corporate Banking, Canadian Imperial Bank of Commerce 1994 to 1997 Commercial Account Manager, Mid-Market Commercial Clients

Ontario Energy Board	1992 to 19	94
Financial Analyst		

#### **EDUCATION**

Masters of Business Administration Queen's University

Bachelor of Arts (Economics) University of Alberta

#### BOARD EXPERIENCE AND COMMUNITY SERVICES

Brightsun International
Canngroup Development Corp. 2017 to 2019 Director
Bayshore Petroleum Corp. (Public)
Stealth Ventures Ltd. (Public)
China Coal Corporation (Public)
Golden Hill International Holdings Limited (Hong Kong)
Union Securities Ltd. 2007 to 2011 Director

#### **CANDIDATE STATEMENT**

The Board of Directors carries the responsibility for success or failure of a company/organization. It reviews the operational and financial results of past transactions, yes, but this is only to ascertain its true position, relative to its capability, competitors, and environment. The Board's true mission is to look forward and try to forecast and understand the future, and then to arrange resources to be deployed in the most advantageous way possible. This does not just extend to financial results, to profit, although this is perhaps the most important because it allows a continuation of activity. Success is measured by the satisfaction and pride of directors, executives, managers, employees, customers, suppliers, and others.

My interest in being a director originates from two things. First, my interest in the primacy of fact. The starting point of any endeavor must be fact. The second is the creation of a positive record and legacy. This can only be achieved with teams who have high integrity, honesty, morality, diversity, education, and a wide range of experience and expertise with which to solve the complicated problems that face every group, organization, and company. Only with great teams can we achieve great success.

# **Voting deadline**

All mail-in ballots must be received by the returning officer c/o Avenue 4 no later than 5 pm on April 15, 2024.

Voting can be completed online at **prospera.ca** or **prosperavote.ca** until 5 pm on April 15, 2024.

For assistance, please email <u>membervote@prospera.ca</u>