

Local means expert financial advice for everyone in the community.

At Prospera, we work for you. As a cooperative, we measure our success by the prosperity of our members, and we always put people – not dollars – first.

When you choose us, you benefit from:

- Local knowledge and insights
- Service with integrity
- Innovative and creative thinking
- Commitment to accountability
- A team of specialized experts



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Meet Brian Elson CFP, RIS, FCSI

**Investment Advisor,
Senior Wealth Consultant**
Prospera Insurance Agencies Ltd.

**Investment Advisor,
Senior Wealth Consultant**
Aviso Wealth

Brian works closely with our members to build savings for all kinds of wealth objectives:

- Planning for Retirement
- Saving for Children's Education
- Investment Strategies
- Risk Management
- Estate and Legacy Planning
- Generating Regular Income
- Managing Debt

Brian has 27 years of experience in wealth management and financial services and is a Certified Financial Planner (CFP), a Responsible Investment Specialist (RIS), and a Fellow of the Canadian Securities Institute (FCSI). He is passionate about local businesses and strives to help them thrive, and he loves hearing about members' travel experiences.

After listening closely to members' goals, Brian builds a detailed financial and retirement plan that includes actionable strategies to accomplish those goals. **Brian is always willing to share his knowledge and make complex financial topics simple and relevant for members.**

Know your Advisor:
[CIRO Advisor Report](#)

Mutual funds and other securities are offered through Aviso Wealth, a division of Aviso Financial Inc. Prospera Insurance Agencies Ltd. provides life, disability, and critical illness insurance, annuities, and full business solutions such as group benefit plans, succession planning, and business owner insurance.